



MINISTRY OF TRANSPORT  
AND COMMUNICATIONS FINLAND

# What is the Right Level of Data Security

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# Content of the presentation

- Background
  - situation
  - initiatives and projects
- Contradictions between basic rights and security needs
- Challenges:
  - legislation
  - skills and awareness
  - balancing between basic rights and security threats



# Situation

- Current major issues:
  - Internet is observed as more and more a playground for organised crime
  - Botnet phenomena – massive automated exploitation of vulnerable internet- attached computers as
    - vulnerability scanning platforms
    - spamm transmission
    - DDoS for hire attack platforms
- Tie between malware developers, botneck operators and spammers
- Worldwide: 5- 10 million computers in the hands of botneck operators
- Finland: hundreds of IP- addresses



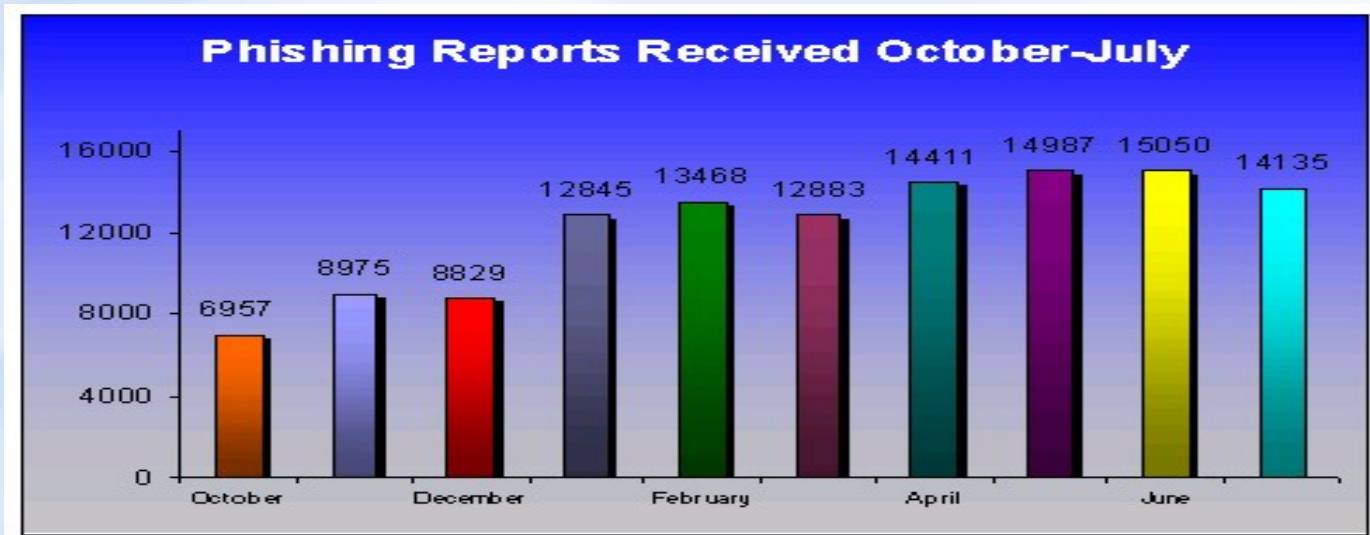
## New threats

- Intelligent mobile devices
  - Symbian, Pocket PC, PalmOS
- Mobile device malware development has already moved from “proof- of- concept” to “production”
- Spreading has signs of distribution patterns in biological hazards
  - Bluetooth does not need network support
- Moving to MMS distribution can speed up distribution radically
- No really destructive malware – yet
  - Think of 50000 phones calling 112..



# Current security threats: Phishing

- Phishing attacks use both social engineering and technical means to steal consumers' personal identity data and financial account credentials.





# Phishing

- From english- speaking countries (Australia, UK, US, Canada) to Europe and Scandinavia
- First significant cases in Sweden during the last months
- Does the move to Scandinavia indicate that the European anglo- american market for phishing is drying?
- 28.10 at 20.40 Case Nordea



# Botnet

- Netherlands in October: arrested 2 people who run a botnet of a million computers and using it for blackmail and spamming
- In Finland according to CERT.fi constantly running about 100 botnet contaminated systems
- Luckily no signs of botnets run from Finland



# WLAN + MOBILE

- More common in companies and at home
- Increased risk of maluse, cause no protection such as passwords used
- [www.cert.fi](http://www.cert.fi) ; information on how to protect the personal WLAN environment
- Mobile: new challenges emerge as equipment has more programming capabilities
- Symbian- environment
- In the future:
  - M2M
  - Always on ip mobile terminals





# Megatrends

- New technologies, mobility, no time to react, better targeted threats
- Less and less skills to prevent the threats: new protocols, new systems
- The greater dependence on the technologies in societies in general
- Economic productivity requirements: more with less
- mobility



## Intiatives and projects

- Security is a two fold issue:
  - general security policy issues
  - information security issues
- Closely linked together and cannot be dealt with separately
- Therefore every security issue has both sides technical and general (= policy, economic)



## Current threats and their implications

- Terrorism - > surveillance, data retention, registration, new methods for authentication, new powers to authorities, new control regimes
- illegal and harmful contents - > control of content, blocking of access and connections, filtering
- spam, viruses, phishing - > technical control, filtering, access control
- company security - > employee control, monitoring of emails and web usage, itemized bills etc.
- IPR - > need to control the p2p networks



# Ongoing

- EU:
  - Data retention initiative: framework decision + directive
  - Spamm: OECD task force on spamm, EU` s proposals?
  - EU` s data security strategy



# Ongoing

- Finland:
  - updating the dataprotection legislation
  - blocking access to child porno sites
  - fighting spamm
  - biometric passports
  - registering the prepaid sim- cards
  - critical infrastructure protection
  - resources + organisation for information security work (CERT, CIP etc.)



# About legislation

The act on privacy  
in telecommunic.  
- repealed

The Finnish constitution

Directive on privacy in  
communications networks  
- repealed

criminal law

Personal data law

Law on  
privacy  
in electronic  
communications  
networks

general data  
protection directive

Law on the provisio  
information  
society services

telecommunication  
market law

Directive on privacy in the  
electronic communications  
networks

Law on the freed  
of speech

Law on the privacy of the  
working life

Directive on distance selling  
of financial services



## Finnish "peculiarities" on confidentiality

- **Strong confidentiality of communications**
- corporate or association subscriber (means a **company or organization** which subscribes to a communications service or a value added service and which handles users' confidential messages, identification data or geographic information in its communications network **as a third party**)
- **confidentiality of email in the working life**
- **confidentiality of internet usage** (traffic data relating to internet usage is confidential)
- **filtering of spamm is allowed under certain circumstances**



## Needs to update the legislation

- Strong need to allow more processing of traffic data within companies (fraud detection, misuse of resources, security)
- Strong need to submit more traffic data to security officials for criminal investigations and prevention of criminal offences (location data, data retention, false basestations)
- Strong need to limit acces to certain sites and content to protect minors (child porno, rasism)
- Strong need to get the traffic data related to copyright insults to the ipr- holders





## The user approach

- Security is a key element in the information society
- Information security threats are increasing
- The attacks are more systematic and aim towards real benefits (= money)
- It is more and more difficult to protect oneself from misuse of information and resources
- Protection requires skills
- Protection requires resources (= money, staff)



# What is the right level of security

- Technically speaking:
  - as much as possible, but limitations come from interoperability, costs, resources, skills,
  - how much can be foreseen in advance
- Speaking about principles:
  - how much data can be processed and collected in the spirit of respecting the basic rights (freedom of speech, confidentiality of communications, privacy protection) - > trust and acceptance from the users
- Taking into consideration the usability of services
- **Privacy and information security protection are not exclusive but complementary; both are needed**



# Thinking ahead: "Ubiquitous Society"

- Internet of things (IPV6)
- NGN (next generation networks)
- Rfid + plus other authentication and surveillance technologies
- Sensors, chips, integrated intelligent devices
- Embedded systems
- Wireless technologies (WLAN, WiMax, 3G)
- Consumer electronics (digital television)
  - New requirements also for security
  - New elements of mistrust (bigbrother is watching)
  - Much more potential harm done with security attacks
  - Easy to use????
  - Real ability to protect the systems and users?
  - Economic benefits (innovations and competitiveness of the society)
- Information society for everyday life????



## Examples of how to enhance security

- The Finnish information security strategy
- National Information Security Day
- The programme for enhancing security in the field of electronic entertainment services (LUOTI)
- Security requirements for biometric information
- U- strategy?
- Authority cooperation; CERT- functions, CIP cooperation
- Spamm- guide ([www.xxxx.fi](http://www.xxxx.fi)) to be opened



# National Information Security Strategy

## Strategic objectives

The national information security strategy helps Finland become an information-secure society. Objectives of the strategy are to:

promote national and international information security cooperation;

promote national competitiveness and the operating environment for Finnish information and communication operators;

improve information security risk management;  
safeguard the fundamental rights and protect the nation's knowledge capital

increase awareness of and competence in information security.



## The high level National Information Security Advisory Board has task to

1. **ensure coordination** of the actions implementing Finland's National Information Security Strategy
3. **monitor the Strategy implementation** through to the end of its term in May 2007
5. **submit an annual report to the Government** on the implementation of the Strategy and on the need to update it
7. **provide a broad-based forum** for the purpose of improving cooperation between the different actors and organizations involved in information security.



# The priority projects in 2005

## 2. Information- secure electronic services

Guiding principle: 'Promoting information-secure PC, mobile phone and digital TV services for the consumer.'

## 2. Analysis of national information security risks

Guiding principle: 'Correct transmission of the right information will reduce anxiety and uncertainty.'

## 3. National Information Security Day

Guiding principle: 'Learning about information security begins at school.'

At the same time, the other 17 projects (inc. almost 200 FIN professionals) are arranged into groups, each **supporting** one of the above priority projects.



One of the priorities in 2004 and 2005

# National Information Security Day 2005

Guiding principle: 'Learning about information security begins at school.'

Finland's National Information Security Day is **an annual event** held in February.

It is **organized jointly** by various public-sector bodies, private-sector businesses and other organizations.

The purpose is **to increase awareness** of current threats to information security and the practical ways of protecting against these threats.





## ENISA (European Network and Information Society Agency)

- An independent centre of expertise at European level, providing guidance and, when called upon, assistance to the European Parliament, Commission and any competent body appointed by member states.
- to build the "culture of security"
- to raise awareness and promote best practise on security matters
- to network different actors in the field of security





## Tasks:

- Collecting and analysing data on security events and trends
- Providing assistance when called upon
- Promoting risk assessment and risk management methods
- Raise awareness and promote best practise
- Enhance co- operation
- Monitor and track the development of standards

Agency´ s tasks should not pre- empt, impede or overlap with relevant tasks conferred on:

the national regulatory authorities

the European standardisation bodies

the national supervisory authorities of the MS relating to protection of individuals with the regard to the processing of personal data

National security which falls into the sphere of III pillar