



## S–38.180:Quality of Service in Internet

### Lecture I: Quality or Differentiation

16.9.2004



## Material

- **The course textbook**
  - Zheng Wang: "Internet Quality of Service: Architectures and Mechanisms "
    - ISBN: 1-55860-608-4
- **Lecture slides to support the lectures**
  - these are NOT to be taken as a standalone material or as a replacement for the book
- **Additional reading**
  - A selected set of related journal and conference papers and articles
- **Exercise material** to aid in completing the exercise and to provide background information



## What is this course about

- We are going to try and try and try to get you to understand basics of
  - Differentiation and Quality of Service
  - What is the difference between these two
  - What have been standardized on these areas
  - Why to choose this or that for particular application
  - What is the big picture
  - What are the small pieces that for the big picture
  - Are there any sense to make these things
  - Is there any sense to keep these lectures



## Keep in mind

- Money talks and bullshit walks
  - ISPs are there for the money
    - They don't care about you
    - They don't care about your applications
    - They don't care what you are doing
    - They care about your money
      - Therefore,
        - » They care your opinions
        - » They care that you are satisfied



## Increasing the revenue

- ISP want to increase their revenue
  - More money from the infrastructure
    - More customers to the current infrastructure
      - Lower quality for individual customer
      - Cost for the individual bit is lower
      - Price for the individual bit is same
  - Differentiation of bits
    - Same customer population with different categories
      - Different quality for individual customers
      - Cost per bit is higher
      - Price for individual bit is higher



## Increasing the revenue

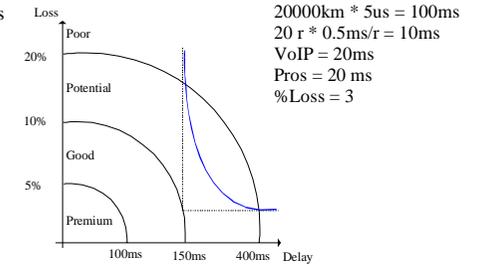
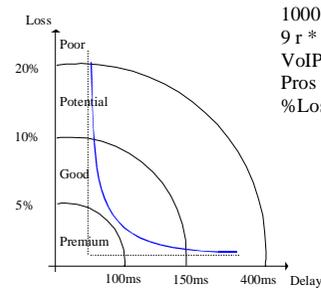
- Integration of networks
  - More services to the same network but with incremental charging
    - Cost per bit varies
    - Price per bit varies

## Integration

- Internet is becoming the next integration platform
  - All services are going to be delivered by using it (at least it is going to be tried)
  - Integration means that different media streams share common transmission system (IP)
    - Different medias have different requirements but there is only one IP

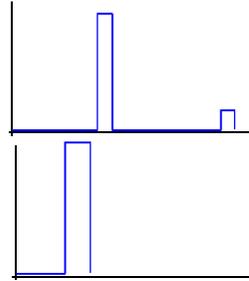
## VoIP

- With real-time conversational services delay plays essential role
  - 200ms one-way delay is absolute maximum for tolerable operation
  - Also they expect to have their packets on steady intervals



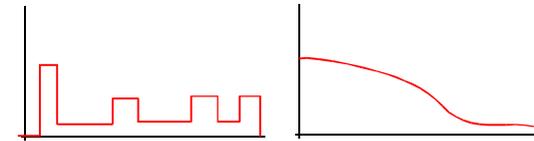
## VoIP

- Way they send their information is controlled by the fact that information is generated from sampling of analog information
  - PCM-codec uses 125us sampling interval with 7/8 -bit samples
  - VoIP software usually buffers these samples for 10–30ms to produce decent packages (100–300 bytes)
    - Therefore there is a peak in
      - Time spectrum due to framing period
      - Length spectrum due to fixed size of packet



## Data services

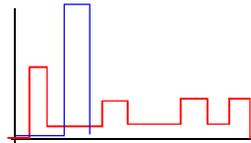
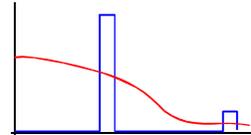
- Data service usually are based on TCP-protocol, which by its nature tries to maximize network utilization while keeping packet losses on minimal level
- There is no clear expectation on service level as there are no easily measurable quantities
  - Other than throughput and latency
- To maximize utilization one expects to see as large packets are possible with as high rate as possible



- Large number of this kind of processes lead to high burstiness as individual connections come and go

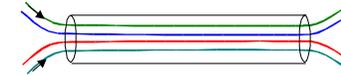
## Integration

- Mixing these two service types in single network leads to certain problems
  - Which is more important small delay (required by real-time connections) or high utilization (starting point of TCP based dataservices)
  - In packet level this shows out as differences
    - In sending process (frequency of packet sending is very different)
    - In quantity of information



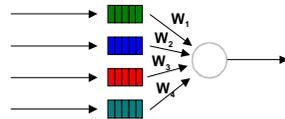
## Integration

- To overcome this we add quality and/or differentiation
  - Network capacity is divided into fragments – one for each service quantity
    - In connection based system this fragment is size of the connection and number of parallel fragments is dependent on number of simultaneous connections
    - In class based system this fragment is size of the aggregate and number of parallel fragments is dependent on number of service classes



## Integration

- Dividing network into the fragments actually means that scheduling of network services is changed from First Come First Served (FCFS) to some other which can cope with multiple parallel service requests
  - Each request have weight that represents share of the network resources that are dedicated to individual request



## So this course is about

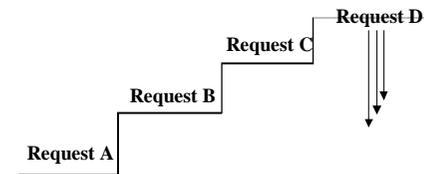
- How network resources can be connected to individual users, applications
  - **Resources:**
    - **Network capacity**, bits that flow through the links and routers
    - **Buffer space**, memory that is used to store contending packets

## QoS – differentiation

- Small but remarkable difference:
  - **QoS**
    - Pre negotiated numerical boundaries which are used for individual packets over the time lifetime of the connection
  - **Differentiation**
    - Pre negotiated numerical boundaries which are pursued over the lifetime of subscription

## QoS

- **Goal is to devise a service which could fulfill the demand**
  - Resources are connected to individual service requests
    - Numerical service descriptors of request are used as bases for resource reservation
    - New service requests are blocked if there are no resources available





## Definitions

- ([http://searchnetworking.techtarget.com/sDefinition/0,,sid7\\_gci213826,00.html](http://searchnetworking.techtarget.com/sDefinition/0,,sid7_gci213826,00.html))
- On the Internet and in other networks, QoS (Quality of Service) is the idea that transmission rates, error rates, and other characteristics can be measured, improved, and, to some extent, guaranteed in advance. QoS is of particular concern for the continuous transmission of high-bandwidth video and multimedia information. Transmitting this kind of content dependably is difficult in public networks using ordinary "best effort" protocols.
- Using the Internet's Resource Reservation Protocol (RSVP), packets passing through a gateway host can be expedited based on policy and reservation criteria arranged in advance. Using ATM, which also lets a company or user preselect a level of quality in terms of service, QoS can be measured and guaranteed in terms of the average delay at a gateway, the variation in delay in a group of cells (cells are 53-byte transmission units), cell losses, and the transmission error rate.



## Definitions

- (<http://www.webopedia.com/TERM/Q/QoS.html>)
- Short for Quality of Service, a networking term that specifies a guaranteed throughput level. One of the biggest advantages of ATM over competing technologies such as Frame Relay and Fast Ethernet, is that it supports QoS levels. This allows ATM providers to guarantee to their customers that end-to-end latency will not exceed a specified level.

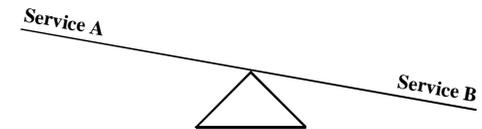
## Differentiation

- Current situation in Internet
  - No differentiation
    - Equal opportunities -- equal misery
      - Depends on where are you looking ;-)



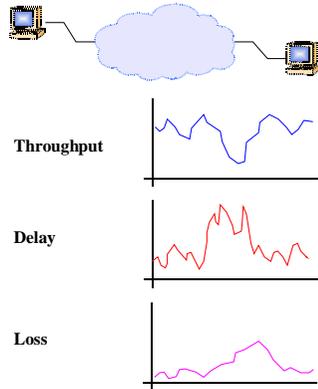
## Differentiation

- **Differentiation means that resources are targeted to certain services or groups of users**
  - Overall resources do not increase
    - One gets better service
    - Other get worse service
  - Analogy: Try to shake hands with people both side of you – which gets first



## IP-service

- **Internet service is connectionless datagram service**
  - It roughly resembles normal snailmail
    - Each packet carries enough information to pass the network
    - Each packet flows through independent route
      - Each packet experiences delay, loss and throughput which dependent on network status and selected route



## Differentiation

- **Snailmail has operated for years with differentiation based on money or status**
- Differentiation can change the
  - **Speed of service**
    - Delivery time
      - Express mail, normal mail
  - **Quantity of service**
    - Physical size of the letter
    - Weight of the letter

## Differentiation

- IP-nets can differentiate packets based on three dimensions:

- Capacity

**Network Capacity**

- How many bits per second one can send into the net

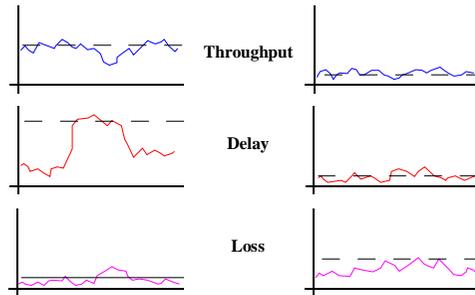
- Delay

**Buffer Space**

- What is the delay between sender and receiver

- Loss

- On what probability packets are delivered



## QoS in IP networks

- Not trendy at the moment
  - QoS requires a lot from the ISP
    - Competence to run the network (strict provisioning) or
    - Lot of spare capacity (poor utilization)
- Used in marketing to increase revenue
  - Promising is cheap (differentiation)
    - Marginal increase in expenses
  - Guaranteeing is expensive (QoS)
    - Will this ever work economically ???



## QoS

- **IP QoS is Russian roulette**
  - IP is connectionless and does not control the delivery
    - Sudden increase in number of packet to be delivered
      - > more processing -> more delay
    - Sudden link overload
      - > buffering -> more delay
    - Long term link overload
      - > overflowing buffers -> packet loss