# Auctioning of Link Capacity

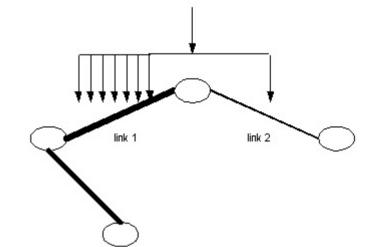
Zheng Yan April 1<sup>st</sup>, 2003

#### Introduction

- Motivation
  - Increased requirements on large bandwidth
  - Adequate supply of network resources by competitive network providers
  - An interest in dynamic bandwidth broker mechanism that can be flexibly applied to network resource allocation
- Pricing mechanism: auction
  - Merits: simplicity to determine market price and efficiency to achieve best market value.

### Auction

- Typical types
  - Ascending auction
  - Descending auction
  - Sealed bidding
  - Open bidding
  - Examples:

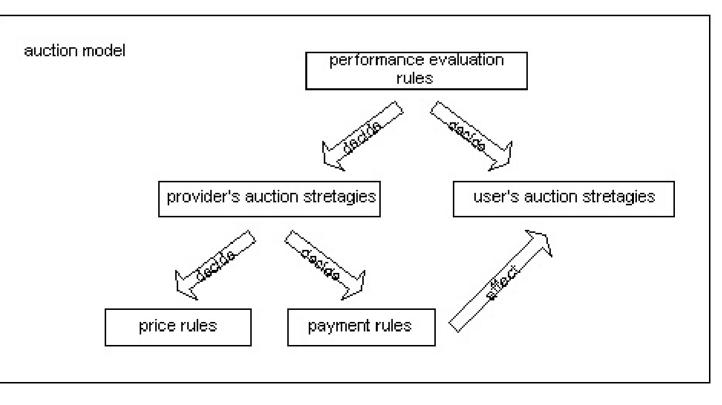


- English auction: open outcry, ascending auction
- Dutch auction: open descending auction
- Auction for network resource allocation
  - Offline auction: traditional methods
  - Online auction: reexamined, improved hybrid methods

#### Issues

- Auction model
- Price rules of auction
- Payment rules of auction

- User auction strategies
- Provider auction strategies
- Performance evaluation rules



### Related work - MIDAS

- Consists of a set of simultaneous multi-unit Dutch auctions, one per link.
- Users simultaneously bid for the quantity demanded at all relevant auctions in order to immediately allocate bandwidth.
- The bidders' strategies are based on the feedback on spare capacities and prices.
- A special feature of the MIDAS is the prices at various links are reduced at different rate for reflecting the different demand at different links.
- According to the experimental evaluation of two price reduction policies, the authors argued the efficiency of the mechanism in terms of social welfare associated with the resulting bandwidth allocation.

## MIDAS – pricing reduction policies

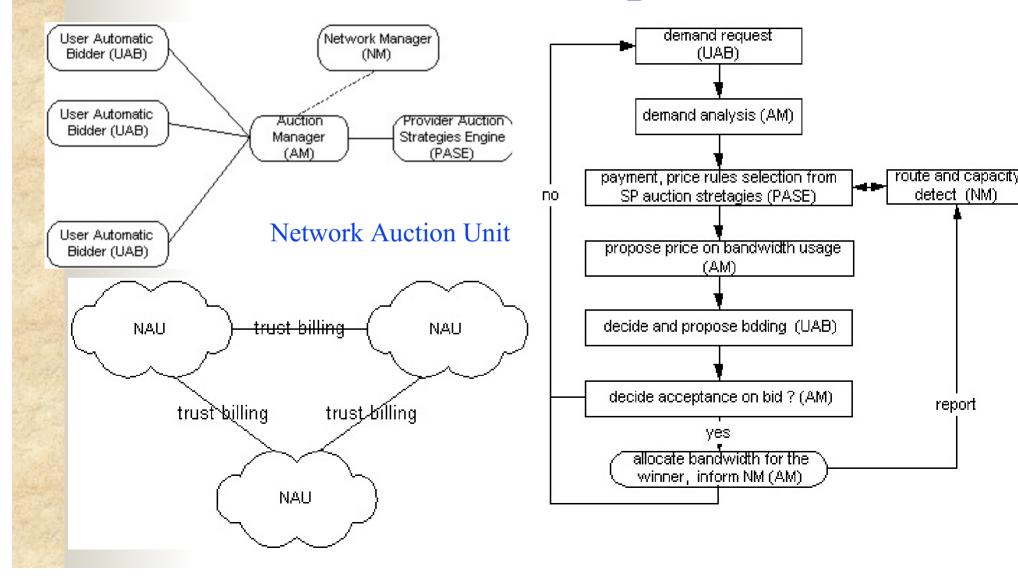
- Variable reduction rates (VRR): Price reduction rate per link depends on spare capacity
  - Reduction rates of different links are ordered inversely that spare capacities
  - Faster decrease for lower demand
- Price freezing policy (PF): price per link reduces at fixed rate, but after an allocation occurs, the price "freezes2 for time proportional the the size of the allocation
  - Price of different links are ordered inversely than spare capabilities except for periods of freezing

## Proposal

#### MIDAS

- Not a complete self-regulating solution dynamically changed according to demand and supply, only consider descending-price auction
- Did not consider how to apply it into networking mechanisms
- A self-regulating auction for intelligent routing in terms of the bandwidth allocation as an important aspect for achieving intelligence
  - The existing study on the auctioning of link capacity is still based on the simple auction models. The network topology and capacity relationship are quite complicated.
  - Lack a common self-regulating auction mechanism to manage and maintain the network resource that could benefit both the providers and the users in various scenarios.
  - Establish a policy based automatic auction mechanism at the network decision point for intelligent network resources allocation.

#### Auction structure & procedure



#### Discussion

- Questions on whether the proposal
  - worth studying
  - significant for intelligent network resource management
  - beneficial for both the users and providers
  - practical to be embedded into network routing and other mechanisms that are related to bandwidth allocation
- Other issues
  - Trust billing
  - Routing Embedment